

Assomac: Agostino Apolito new General Manager



AGOSTINO APOLITO, DESIGNATED GENERAL MANAGER ASSOMAC

From January 2024, Agostino Apolito will be the General Manager of Assomac. He comes from Confindustria Firenze where he worked until 2022, becoming Deputy Director in 2016. During his professional career he has been involved in guidance, assistance and support to companies on finance and business law, governance, internationalisation, innovation, investment policies and aggregation strategies. Agostino Apolito's long experience in the confederation of industry allows him to define his commitment to Assomac in line with the presidency's strategic indications. This commitment translates into supporting the presidency in defining and pursuing strategic objectives, understanding growth and innovation dynamics, analysing skills and technology needs, and supporting the interests of member companies with development projects and strategies.

The key points of his next job as General Manager of Assomac will be the promotion of technologies and their communication, especially with a view to collaboration with the associations of the leather industry; the development of sector policies to aggregate and enhance the heritage of skills, professionalism and historicity of member



companies; making “Made with Italian Technology” a guarantee of high quality standards and sustainability in its most tangible and real sense; training with the development of new partnerships with technical high school and a renewal process of the Simac Tanning Tech exhibition.

With his professional experience, Agostino Apolito represents a guarantee in relations with Assomac’s institutional stakeholders and member companies.

The association thanks Roberto Vago for his valuable contribution and work over the years and for the value he has brought in terms of technical expertise and professionalism.