



CRAFTSMANSHIP AND INNOVATIVE QUALITY

ON 17 AND 18 JULY 2024 LINEAPELLE RETURNS TO NEW YORK AND OPENS THE DOORS TO A SUPERCOOL EDITION OF LINEAPELLE MILAN (17/19 SEPTEMBER 2024).

On Wednesday 17 and Thursday 18 July 2024 LINEAPELLE NEW YORK returns to the Metropolitan Pavilion in Manhattan's Chelsea district and will host **over 110 exhibiting companies** from Italy, France, Spain, Germany, the United Kingdom, Turkey, India, China, Mexico, Brazil and the United States. LINEAPELLE NEW YORK, now in its 45th edition, has become **a reference event** for the US market which, despite the general complexity of the economic situation, shows some encouraging signs for Italian leather.

The new collections presented by the exhibitors at **LINEAPELLE NEW YORK** will cover the **2025/26 season** and will be presented in a trend book entitled 'An Intelligent Heart'. The trends developed by the LINEAPELLE Fashion Committee will be explored in depth, as usual, during **three creative seminars** that will emphasise a special focus on what can be defined as **"craftsmanship intelligence"**. In other words: one of the greatest values of Made in Italy.

It is no coincidence, therefore, that LINEAPELLE NEW YORK, in order to further enhance this concept, will present within its spaces the **In the Making** workshops, an experiential area based on the concept of "learning by doing" and organised in collaboration with Giorgio Linea. Five workshops over 2 days will allow visitors to LINEAPELLE NEW YORK to try their hand at making small leather accessories. In addition, **Sapaf and Tivoli Group**, companies that set the benchmark in the development and production of leather goods for luxury brands all over the world, will be present at the event in the context of Mipel Lab.

LINEAPELLE NEW YORK, in this way, becomes **the perfect spark** to turn the spotlight on next September's edition (from 17 to 19 at Fiera Milano Rho) of **LINEAPELLE Milano**, the most important global trade fair event for the luxury, fashion and design manufacturing industry. **An edition that promises to be super-cool** by virtue of a rich agenda of events (currently being defined) and the synergy with **SIMAC TANNING TECH**, the world's leading trade fair for technology and machinery for the footwear, tanning and leather goods industry, which celebrates its 50th edition this year.

SIMAC TANNING TECH, organised by **ASSOMAC** (the national association of Italian manufacturers in the sector) and closely linked to LINEAPELLE NEW YORK, is preparing for a very special edition. The event, scheduled **from 17 to 19 September 2024 at Rho Fiera Milano**, is of strategic importance in a growing US market and in a context of nearshoring in the Central American leather-footwear supply chain. **The United States, in fact, represents the 5th largest export market for the Italian sector**, with a constant growth trend over the last two years.



SIMAC TANNING TECH is not just an exhibition, it is an experience that combines history and innovation in the heart of the footwear and leather processing industry. This year, the event celebrates its 50th anniversary with a special edition full of surprises and novelties. Centre stage will be machinery, the true silent heroes that bring finished products to life. To celebrate their fundamental role, there will be a special exhibition featuring Italian craftsmen. Together with the machinery, they will be the true ambassadors of this three-day exhibition, telling stories of passion, skill and tradition. **SIMAC TANNING TECH** is an immersive journey that will take you on a discovery of the latest technologies in the sector, but also of the deep roots that have made it so important at global level. An unmissable opportunity for professionals and enthusiasts to get up close and personal with the future of an industry that continues to excel worldwide.